

भारत सरकार
क्षेत्रीय प्रचार निदेशालय
प्रादेशिक कार्यालय

Government of India
DIRECTORATE OF FIELD PUBLICITY
Regional Office {Karnataka}

F-Wing, VI-Floor, Kendriya Sadan, Koramangala, Bangalore - 560 034
Telephone : 080-25538191, Telefax : 080-25527191 E-Mail : dfpkar@hotmail.com

Subject: **Observance of Sadbhavana Diwas on 20th August 2014 - Reg.**

As in the past we may observe the **Sadbhavana Diwas**. Hence all the unit in-charges are advised to organise a special interactive programme on **20th August 2014** to mark the occasion. A sum of **Rs.1,500/- (Rupees : One Thousand Five Hundred only)** is **hereby sanctioned to concerned Units for each programme** (9units x 1 Prog. = 9 Programmes). In this connection, a circular received from the DFP Hqrs. is enclosed for your ready reference and necessary action. The programme should invariably involve the relevant resource persons and VIPs. The breakup of expenditure is given below for each programme.

1. Prize articles	Rs. 700-00
2. Banner	Rs. 300-00
3. Light refreshments	Rs. 500-00
TOTAL	<u>Rs. 1,500-00</u>

The expenditure involved is debitable to **DEMAND NO:60, Under Major Head-2220-Information & Publicity 60.100 Field Publicity (Major Head), 01 Directorate of Field Publicity 01.00.50 Other Charges (NON-PLAN) : 2014-15 - KARNATAKA CIRCLE.**

All unit in-charges are advised to stick to the break up of expenditure as given above and the amount should not exceed **Rs.1,500/-** under any circumstances. An elaborative special report on the programme must be submitted in neatly typed format. The special report should also contain the **press clippings** and **photographs** arranged in proper manner. The report should reach this office soon after the programme along with bills.

Sd/-
(M.Nagendraswamy)
Director

All Unit In-charges, DFP, Karnataka Region

DFP:BNG : F.No.13/15/2013-14/Prog. dated: 11.08.2014.

Copy to:-

1. Accountant
2. Bill Section


 GOVERNMENT OF INDIA
 MINISTRY OF INFORMATION & BROADCASTING
 (Admn.III Section)

Subject: Observance of "Sadbhavana Diwas" on 20th August, 2014 - regarding.

A copy of two O.M.s No.28-22/2014-NPYAD dated 16.6.2014 received from Ministry of Youth Affairs and Sports on the above subject is sent herewith for necessary action.

- (X) 2. All Media Heads (including Field units) are requested to observe "Sadbhavana Pledge Taking Ceremony" on 20th August 2014 at 11.00 A.M., and also organize appropriate events during the "Communal Harmony Fortnight" beginning from 20th August to 3rd September 2014 with a view to spread the message of Sadbhavana and Communal Harmony. Report of the observance/events may be sent to this Ministry in due course.


 (Surender Kumar)
 Section Officer
 Tele: 2338 6086

Heads of all Media Units (as per list enclosed).
 Ministry of I&B ID No. B-11020/10/2012-Admn. III dated: 25.7.2014

4288
18-14

2744
1-8-14

3059
01-8-14

We can instruct regional offices to devise appropriate activities during their visit beginning from 20th August to 3rd September. Immediate instructions may be issued.

*Frank Nirmala
1/8/14*

Pt. Mand circular to all RDs as per above
 6/8/14

*APG
Dit*

*Separate copies
M/9
4/8
M/P / H.O.O.*

139145
25/6/14

No. F. 28-22/2014-NPYAD
Government of India
Ministry of Youth Affairs and Sports
Department of Youth Affairs

139145
25/6/14

Shastri Bhawan, New Delhi,
Dated the 16th June, 2014.

OFFICE MEMORANDUM

Subject: Observance of "Sadbhavana Diwas" on August 20, 2014

The birth anniversary of late Prime Minister of India Shri Rajiv Gandhi on 20th August is observed as "Sadbhavana Diwas" nation-wide every year. The theme of Sadbhavana is to promote National Integration and Communal Harmony among people of all religions, languages and regions. The idea behind observance of "Sadbhavana Diwas" is to eschew violence and to promote goodwill among the people. To promote this idea further, the fortnight beginning from 20th August to 3rd September 2014 is observed as "Communal Harmony Fortnight" every year.

This year, the Sadbhavana Pledge taking ceremony may be observed on 20th August, 2014. An appropriate function may be organized in which all employees of the Ministry/Department/Organisation be associated and "Sadbhavana Pledge" be administered. The text of the pledge is given over-leaf.

Further, appropriate events may also be organized during the Communal Harmony Fortnight by the Ministries/Departments including organizations under their administrative control with a view to spreading the message of Sadbhavana and Communal Harmony.

It is requested that necessary steps may be initiated immediately and details of the programmes organized in this regard be intimated to this Ministry.

(Signature)

(S. L. Meena)

Deputy Secretary to the Govt. of India.

Encl.: Text of Sadbhavana Pledge (over-leaf)

To

Union Ministries/Departments, State Governments etc.
(As per list)

Handwritten notes and stamps on the left margin, including dates like 27/6/14 and 25/6/14, and some illegible text.

सद्भावना दिवस प्रतिज्ञा

मैं प्रतिज्ञा करता/करती हूँ कि मैं जाति, राष्ट्रवाद, क्षेत्र, भाषा, अथवा भाषा का भेदभाव किए बिना सभी भारतवासियों की भावनात्मक एकता और सद्भावना के लिए कार्य करूंगा/करूंगी। मैं पुनः प्रतिज्ञा करता/करती हूँ कि मैं हिंसा का सहारा लिए बिना सभी प्रकार के मतभेद बातचीत और संवैधानिक माध्यमों से सुलझाऊँगा/सुलझाऊँगी।

SADBHAVANA DAY PLEDGE

I take this solemn pledge that I will work for the emotional oneness and harmony of all the people of India regardless of caste, region, religion or language. I further pledge that I shall resolve all differences among us through dialogue and constitutional means without resorting to violence.